



# NEVADA PARALEGAL ASSOCIATION, INC.

*An affiliate of the National Association of Legal Assistants*

## CORPORATE SPONSORSHIP

If you are a part of the local legal community or one of its service providers, the Nevada Paralegal Association ("NPA") invites you to become a Corporate Sponsor. If you are not familiar with NPA, our mission statement and activities can be found on our website at [www.nevadaparalegal.org](http://www.nevadaparalegal.org).

As a Corporate Sponsor, you will increase your visibility within the community and be recognized for your support of this professional association. NPA values the support of area law firms, legal service providers, and other companies that provide support to legal professionals in the Las Vegas Valley. The Las Vegas/Henderson/North Las Vegas/Clark County area is one of the fastest growing areas in the nation. Your company should not miss this unique marketing opportunity.

Please complete this application, particularly the last page of this application, and return it along with your check made payable to:

**The Nevada Paralegal Association**  
**Attn.: Sponsorship**  
**P.O. Box 12003**  
**Las Vegas, NV 89112.**

Please indicate your choice of sponsorship by placing a checkmark in the box corresponding to the opportunity you wish to retain. As some of the sponsorships are limited to one or two sponsors, the first postmarked response(s), as applicable, will be accepted. Any remaining applicants will be contacted and given first choice of the next available sponsorship.

### **Website Sponsor: ~~\$500.00~~ \$250.00 (6 months)**

The Website Sponsor assists NPA in maintaining its website located at [www.nevadaparalegal.org](http://www.nevadaparalegal.org). This sponsorship opportunity is limited to **one** sponsor per calendar year.

NPA will provide the Website Sponsor with the following:

- Recognition on NPA's website homepage and on other website pages as NPA's website sponsor (i.e. banner: Website Corporate Sponsor: YOUR COMPANY NAME with logo).
- A quarter page ad in each issue of NPA's newsletter, *The Paralegal Press*, during the calendar year.
- Your name listed on NPA's website sponsor page including a description of your services and/or products (50-word limit including name and contact information).

- A link on NPA's website to your website.
- The opportunity to give a fifteen minute presentation on your company's product/services at a membership meeting during the calendar year.
- Your promotional materials regarding products/services and business cards made available for distribution at each General meeting throughout the calendar year.

## **NALA Liaison Sponsor: \$500.00**

NPA is an affiliate of the National Association of Legal Assistants ("NALA") which sponsors an annual conference of paralegals from across the nation. The Annual Conference is held in various cities, usually during the month of July. The Sponsors for the NALA Liaison will essentially cover the registration, airfare, and hotel expense for attendance of NPA's NALA Liaison\* at the annual conference. The sponsorship is limited to *two* sponsors per calendar year.

NPA will provide the NALA Liaison Sponsor with the following:

- A full page ad in each issue of NPA's newsletter, *The Paralegal Press*, for the year.
- Your name listed on NPA's website sponsor page including a description of your services and/or products (50 word limit, in addition to logo, name, and contact information).
- A link on NPA's website to your website.
- The opportunity to give a fifteen minute presentation on your company's product/services at a membership meeting during the calendar year.
- Your promotional materials regarding products/services and business cards made available for distribution at each General meeting throughout the calendar year.

\* In the event the NALA Liaison is unable to attend the NALA Conference, one of the NPA Officers will attend and changes will be noted accordingly.

## **Annual Seminar Sponsor: Fee pursuant to Exhibitor Agreement at the time of the Annual Seminar**

Each year, NPA holds its annual seminar, in either March or October, depending on the availability of the Speakers. NPA provides paralegals with continuing legal education and also obtains Nevada Bar and California Bar CLE accreditation for attorneys. Your sponsorship will assist with printing and speaker expenses and help with providing a continental breakfast, lunch, water, coffee and soft drinks for the attendees. Sponsorship is based on the acceptance by NPA of the signed Exhibitor Agreement

Sponsoring the Annual Seminar entitles the sponsor to the following:

- A quarter page ad in the issue of NPA's newsletter, *The Paralegal Press*, published during the quarter prior to the Seminar or the quarter immediately following the Seminar.
- A full page black and white advertising in the Seminar program
- An Exhibitor table at the seminar venue.
- Your name listed on NPA's website sponsor page including a description of your services and/or products (35 word limit including name and contact information).

- A link on NPA's website to your website.

## **☐ Paralegal Day Sponsor: Fee dependant on the Day as a Single Event (not in combination with the Annual Seminar)**

Each year, NPA hosts a Paralegal Day Luncheon for all paralegals. The luncheon is traditionally held in October; In the event the Paralegal Day is held in combination with the Annual Seminar, the Exhibitor Agreement fees will apply. This event is a celebration of paralegals and our profession. In addition to monetary sponsorship, we also raffle a variety of items from local and national vendors. Although there is insufficient time during the luncheon for the sponsors to give a presentation, each sponsor will be introduced and acknowledged during the luncheon. There is no limit to the number of sponsors per calendar year.

Sponsoring the Paralegal Day Luncheon entitles the sponsors to the following:

- A quarter page ad in one issue of NPA's newsletter, *The Paralegal Press*, during the calendar year.
- Your name listed on NPA's website sponsor page including a description of your services and/or products (35 word limit including name and contact information).
- Recognition at the luncheon.
- A link on NPA's website to your website.
- Your promotional materials regarding products/services and business cards made available for distribution at the luncheon.

## **Holiday Party Sponsor: \$150.00**

Each year, NPA hosts a holiday get-together for its members and all other paralegals. This event includes a canned food drive for a local charity. Members do not pay a fee to attend but are encouraged to donate canned goods and paper products. In exchange, NPA provides a selection of appetizers and the opportunity to get to know one another and any sponsors who choose to attend. Additionally, baskets of goodies are raffled to the members.

Sponsoring the Holiday Party entitles the sponsor to the following:

- A quarter page ad in one issue of NPA's newsletter, *The Paralegal Press*, during the calendar year.
- Your name listed on NPA's website sponsor page including a description of your services and/or products (35 word limit including name and contact information).
- A link on NPA's website to your website.
- Your promotional materials regarding products/services and business cards made available for distribution at each General meeting throughout the calendar year.

## **Customized Sponsorship: \$TBD**

Throughout the year, NPA offers a variety of opportunities for Exhibitors to participate as sponsors on NPA's behalf regarding specific events and/or projects. Because the nature of these events may change from year-to-year, NPA offers Exhibitors the opportunity to take advantage of "Customized Sponsorship." To take advantage of Customized Sponsorship, please contact NPA's sponsor/vendor chairperson, Diane Climer at [dianeclimer@yahoo.com](mailto:dianeclimer@yahoo.com) to receive more information about the events that are offered for the current year. If no events are available, you may suggest a sponsorship that would be mutually beneficial to both NPA and your company/firm.

CORPORATE INFORMATION

Company Name:	
Contact Name:	
Address:	
Mailing Address:	
City:	
State:	
Zip:	
Phone:	
Fax:	
E-mail:	
Website:	

You may insert text below or provide a CD with a .pdf or .jpg of your logo and preferred advertising. Prior to each publication of *The Paralegal Press* or specific flyers, you will be contacted to confirm or change your ad copy. Description of Services:

If you prefer to take advantage of "Customized Sponsorship," please attach an additional page detailing your offer of sponsorship.